



UCSC



ALES

# FIRST CALL IV ALES INTERNATIONAL CONFERENCE 2023

*Reading and writing  
in educational and  
professional contexts:  
Challenges in times  
of uncertainty*

The Latin American Association of Writing Studies in Higher Education and Professional Contexts (ALES) announces that the next international conference will take place from 21-24 November 2023 at Universidad Católica de la Santísima Concepción, Concepción, Chile.

## CONFERENCE ACTIVITIES

- Plenary lectures with international guests
- Thematic panel discussions (with guests)
- Short training courses
- ALES Awards Ceremony
- ALES General Membership Meeting
- Dinner of camaraderie
- Book launch
- Postgraduate thesis pitch

## MODES OF PARTICIPATION

Researchers in the area are invited to submit original papers in English, Spanish, or Portuguese that respond to the ALES mission in one of the following formats:

1. **Individual communication:** 20 minutes presentation.
2. **Coordinated sessions:** three 20-minute presentations or four 15-minute presentations under the same thematic unit.
3. **Posters**

## THEMATIC AREAS

- Reading, writing, and inclusion in higher education
- Writing across the curriculum and in the disciplines
- Digital and multimodal reading and writing
- Reading and writing in professional contexts
- Reading and writing in teacher training
- Lifelong reading and writing
- Reading and writing as social practice
- Writing programs, centers, and institutional policies
- Analysis and written production of academic and professional genres
- Research methodologies in reading and writing
- Instruction and assessment in reading and writing
- The relationship between reading and writing in higher education and other educational levels
- Oral communication in academic and professional contexts

The thematic areas correspond to the development axes promoted by the Association. Presentations are expected to correspond to research (ongoing or completed) and report data-based results.

## SUBMISSION NORMS

All abstracts, in all three modalities, must contain title, author(s) name, and name and acronym of the institution. The length should be between 400 and 600 words (including references). The abstract should include objective(s), theoretical framework, methodology, results, and conclusions of the study.

## IMPORTANT DATES

- **Period for submitting papers:** 15 March - 25 April
- **Scientific evaluation of proposals:** May
- **Acceptance letter:** July

## CONTACT

[estudiosdelaescritura@gmail.com](mailto:estudiosdelaescritura@gmail.com)

